

WEST ALLIS BEAUTIFICATION COMMITTEE MINUTES

Monday, March 10, 2014 - 7:00 PM
West Allis City Hall Conference Room 118
7525 W. Greenfield Ave.

The meeting of the West Allis Beautification Committee was held on Monday, March 10, 2014, at 7:00 PM. at City Hall.

Present: Mike Rushmer, Mary Johnson, Charlene Dempsey, Virginia Stuller, Karen Timonen, Pat Wolfe, Sharon Plucinski

Excused: Lori-Kay Horvath, Judy Hutto, Deb Plantiko

OLD BUSINESS

Approval of minutes from the January 20, 2014 meeting

Approval of the Beautification Awards Guidelines (see attachment)

Approval of the Beautification Committee Mission Statement (see attachment)

Discussed a draft of a letter by Virginia to the WAWM School District to approach the Art students for developing a design for a sign to be displayed at the residence of the Winners of the "Porch Award".

NEW BUSINESS

Discussed the dates March 1, 2014 through May 31, 2014 Keep Milwaukee Beautiful – program

Committee Reports:

Garden Club: Karen future seminars; Concordia University environmental May 21 & 22, UW Madison Arboritum Landscaping April 15-17, State conference May 8

Mike discussed several upcoming capitol improvement projects.

2014 Meeting Dates (please mark your calendar)

May 12

July 14 (review properties)

September 15 (awards ceremony-tentative)

November 10

January 14, 2015

The meeting was adjourned at 8:00 PM.

Respectfully submitted,

Michael G. Rushmer, Chairman

HELP THE WEST ALLIS BEAUTIFICATION COMMITTEE IN PROMOTING COMMUNITY PRIDE

Each year, Commendation Awards are made by the action of the Mayor and Common Council of the City of West Allis. These awards are presented to the property owner and/or persons responsible for maintaining or improving the landscaping and/or buildings on a property in an attractive manner. These improvements encourage the neighborhood and community pride which is the best defense against blight and decay.

SUBMIT AN ATTRACTIVE PROPERTY WHICH MEETS THE FOLLOWING GUIDELINES:

Categories: The properties submitted for awards shall be considered from the following land use categories:

Residential

Commercial

Industrial

Qualifications: The candidates will be judged for the awards based upon the following criteria:

1. Landscaping of grounds which set an example for the surrounding neighborhood.
2. Maintenance involving a high degree of sustained care of buildings and grounds.
3. Renovation of old buildings with regard for aesthetics and compatibility with the neighborhood.
4. New construction done with regard for aesthetics and compatibility with neighborhood.

Nominations: Any citizen of the City of West Allis may nominate a property for an award. Nominations may be made by mail, phone or e-mail, to the City of West Allis Forestry Division, 6300 W. McGeoch Ave., West Allis, WI 53219, 414-302-8811, forestry@westalliswi.gov. Nominations must be submitted by June 15.

Judging: Members of the West Allis Beautification Committee shall be the judges. The Committee shall submit its recommendations for the awards to the Mayor and the Common Council for their approval.

Beautification Committee Mission Statement: To encourage a quality urban environment, beautification of property and administer the Beautification Awards program.